

SL.No.00001
ADMIT ONE

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F1
Formula 1™
AIRTEL
GRAND PRIX
OF INDIA
NEW DELHI
28-29-30 OCTOBER 2011

BUDDH
INTERNATIONAL
CIRCUIT
G.A. BHAVAN, NEW DELHI

JPSI OPENS TICKET SALES FOR THE FIRST FORMULA 1™ GRAND PRIX OF INDIA

Jaypee Sports International Limited (JPSI) is happy to announce that tickets for the inaugural Formula 1™ Grand Prix of India are now available. Built by Jaypee Group, the country's first world-class motor racing facility – Buddh International Circuit – which is situated near Greater Noida (about 40km from New Delhi), will host India's first-ever F1™ race on the 30th of October this year.

The 5.14km Buddh International Circuit, with its mix of high-speed straights, 16 corners and dramatic changes in elevation, has been designed for fast and furious motor racing action. The track will challenge man and machine to perform at their very limit, resulting in a rich, colourful and action-packed race

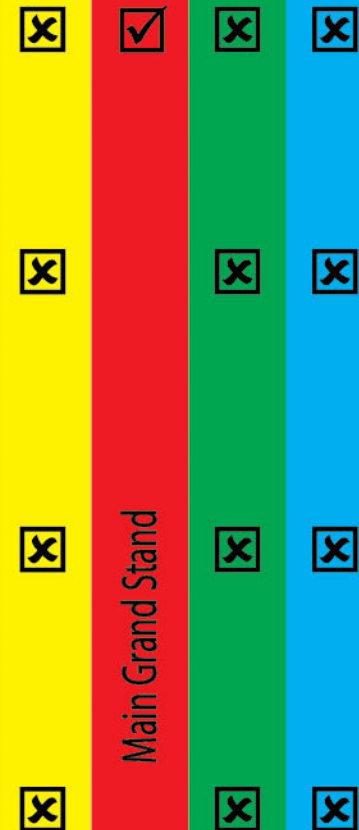
weekend in October this year, for thousands of F1™ fans and enthusiasts from India and abroad.

“Getting F1™ to India has been a challenging task but we are confident that the results will be well worth it – come October, we'll have an event that the nation can be proud of. The excitement starts on the 28th of October, with the festival of lights extending into the festival of speed this year! On race day, the 30th of October, India will witness the biggest, most spectacular motor racing event ever held in this country – it will be a moment of accomplishment, a moment which we can all cherish. And we look forward to you being a part of the inaugural Formula 1™ Grand Prix of India,” says Mr Sameer Gaur, MD & CEO, Jaypee Sports International Limited.

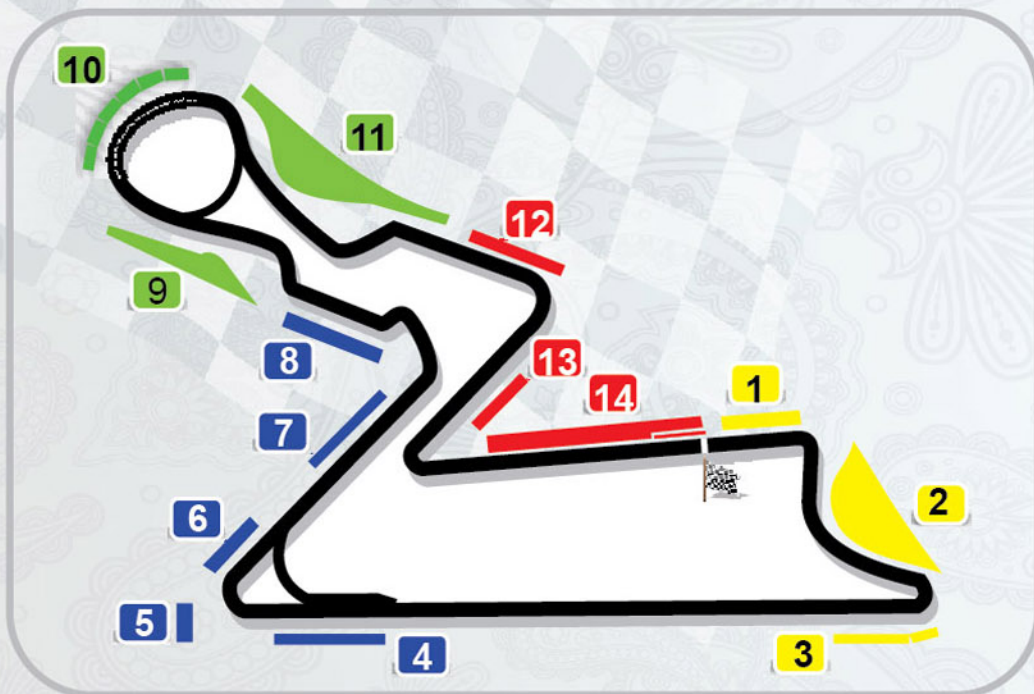
Jaypee Sports City, Buddh International Circuit
Jaypee Sports City, Sector 25, YEIDA,
G.B. Nagar - 203201, UP, India

Main Grand Stand

Gate-X Row-Y
Block-A Seat No.-B



LEGEND



- | | |
|--------------------------|--------|
| 1. PREMIUM STAND NORTH | Yellow |
| 2. PICNIC STAND NORTH | Yellow |
| 3. CLASSIC STAND NORTH | Yellow |
| 4. STAR STAND 1 EAST | Blue |
| 5. STAR STAND 2 EAST | Blue |
| 6. STAR STAND 3 EAST | Blue |
| 7. CLASSIC STAND 1 EAST | Blue |
| 8. CLASSIC STAND 2 EAST | Blue |
| 9. NATURAL STAND SOUTH | Green |
| 10. PREMIUM STAND SOUTH | Green |
| 11. PICNIC STAND SOUTH | Green |
| 12. CLASSIC STAND 1 WEST | Red |
| 13. CLASSIC STAND 2 WEST | Red |
| 14. MAIN GRAND STAND | Red |

TICKET PRICES

Stand	Price (INR)
Main Grand Stand	35,000
Premium	12,500
Star	8,500
Classic	6,500
Picnic	6,000
Natural	2,500

Tickets for the 2011 Formula 1™ Airtel Grand Prix of India can be purchased online, via www.bookmyshow.com. Details of above mentioned stands, and their location around Buddh International Circuit, can be accessed via www.jaypeesports.com and www.bookmyshow.com